THE PLUS CUSTOMER SATISFACTION GUARANTEE

– ONLY from the maker of HEARTGARD Plus

HERE’S HOW IT WORKS

1 PURCHASE

BUY FROM A LICENSED VETERINARIAN, GET THE GUARANTEE.¹

The Plus Customer Satisfaction Guarantee is ONLY available from licensed veterinarians.

2 DECIDE

NOT HAPPY? NO PROBLEM.

If you are not satisfied with the performance of HEARTGARD Plus against heartworms, hookworms, and/or roundworms, all or a portion of treatment costs may be covered.

3 PREVENT

ONLY HEARTGARD PLUS:

• Prevents heartworm disease
• Treats and controls pre-existing hookworms and roundworms
• Comes in the Real-Beef Chewable dogs love to take.²

ASK YOUR VETERINARIAN OR VISIT HEARTGARD.COM FOR DETAILS ON THE PLUS CUSTOMER SATISFACTION GUARANTEE.

IMPORTANT SAFETY INFORMATION: HEARTGARD Plus is well tolerated. All dogs should be tested for heartworm infection before starting a preventive program. Following the use of HEARTGARD Plus, digestive and neurological side effects have rarely been reported. For more information, contact your veterinarian or visit www.HEARTGARD.com.
HEARTGARD Plus is recommended for dogs 6 weeks of age and older. For dogs over the recommended minimum dose level of 6 mcg of ivermectin per kilogram (2.72 mcg/lb) and 5 mg of pyrantel (as pamoate salt) per kg (2.27 mg/lb) of body weight. The recommended minimum dose level is: 6 mcg of ivermectin per kilogram (2.72 mcg/lb) of body weight for dogs over 11 lb. Clients should be advised of measures to be taken to prevent exposure to microfilariae. For dogs over the recommended minimum dose level, HEARTGARD Plus is not effective for microfilariae clearance. A mild hypersensitivity-type reaction, presumably due to dead or dying microfilariae and particularly involving a transient diarrhea, has been observed in clinical trials with ivermectin alone after treatment of some dogs that have circulating microfilariae. Keep this and all drugs out of the reach of children.

In case of ingestion by humans, clients should be advised to contact a physician immediately. Physicians may contact a Poison Control Center for advice concerning cases of ingestion by humans.

Store between 68°F - 77°F (20°C - 25°C). Excursions between 59°F - 86°F (15°C - 30°C) are permitted. Protect product from light.

HEARTGARD Plus has been shown to be bioequivalent to HEARTGARD, with respect to the bioavailability of ivermectin. The dose regimens of HEARTGARD Plus and HEARTGARD are the same with regard to ivermectin (6 mcg/kg). Studies with ivermectin indicate that certain dogs of the Collie breed are more sensitive to the effects of ivermectin administered at elevated dose levels (more than 16 times the target use level) than dogs of other breeds. At elevated doses, sensitive dogs showed adverse reactions which included mydriasis, depression, ataxia, tremors, drooling, paresis, recumbency, excitation, stupor, coma and death. HEARTGARD demonstrated no signs of toxicity at 10 times the recommended dose (60 mcg/kg) in sensitive Collies. Results of these trials and bioequivalence studies, support the safety of HEARTGARD products in dogs, including Collies, when used as recommended.

HEARTGARD Plus was shown to be an acceptable oral dosage form that was consumed at first offering by the majority of dogs.

PRECAUTIONS: All dogs should be tested for existing heartworm infection before starting treatment with HEARTGARD Plus which is not effective against adult D. immitis. Infected dogs must be treated to remove adult heartworms and microfilariae before initiating a program with HEARTGARD Plus.

While some microfilariae may be killed by the ivermectin in HEARTGARD Plus at the recommended dose level, HEARTGARD Plus is not effective for microfilariae clearance. A mild hypersensitivity-type reaction, presumably due to dead or dying microfilariae and particularly involving a transient diarrhea, has been observed in clinical trials with ivermectin alone after treatment of some dogs that have circulating microfilariae.

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ADVERSE REACTIONS: In clinical field trials with HEARTGARD Plus, vomiting or diarrhea within 24 hours of dosing was rarely observed (1.1% of administered doses). The following adverse reactions have been reported following the use of HEARTGARD: Depression/lethargy, vomiting, anorexia, diarrhea, mydriasis, ataxia, staggering, convulsions and hypersalivation.

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HEARTGARD Plus has shown a wide margin of safety at the recommended dose level in dogs, including pregnant or breeding bitches, stud dogs and puppies aged 6 or more weeks. In clinical trials, many commonly used flea collars, dips, shampoos, anthelmintics, antibiotics, vaccines and steroid preparations have been administered with HEARTGARD Plus in a heartworm disease preventive program. In one trial, where some pups had panovirus, there was a marginal reduction in efficacy against intestinal nematodes, possibly due to a change in intestinal transit time.

HOW SUPPLIED: HEARTGARD Plus is available in three dosage strengths (See DOSAGE section) for dogs of different weights. Each strength comes in convenient cartons of 6 and 12 chewables. For customer service, please contact Merial at 1-888-637-4251.

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1 Guarantee void where prohibited by law. Payment obligation by Merial shall be limited solely to that which is represented in the full guarantee terms available from your veterinarian. Any and all other costs are expressly excluded.


<table>
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<tr>
<th>Dog Weight</th>
<th>Chewables Per Month</th>
<th>Ivermectin Content</th>
<th>Pyrantel Content</th>
<th>Color Coding on Foil Backing and Carton</th>
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<tr>
<td>Up to 25 lb</td>
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<td>68 mcg</td>
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<td>26 to 50 lb</td>
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CHEWABLES

HEARTGARD Plus chewables are available in three dosage strengths (See DOSAGE section) for dogs of different weights. Each strength comes in convenient cartons of 6 and 12 chewables. For customer service, please contact Merial at 1-888-637-4251.

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