HEARTGARD® Plus Chewables
(ivermectin/pyrantel)

**CHEWABLES**

**CAUTION:** Federal U.S.A. law restricts this drug to be used by or on the order of a licensed veterinarian.

**INDICATIONS:** For orally administered anthelmintic therapy for the removal of the immature stages of heartworm (D. immitis) and hookworm (A. caninum, U. stenocephala, A. braziliense) in dogs, and for the treatment and control of ascarids (T. canis, T. leonina) and hookworms (A. caninum, U. stenocephala, A. braziliense) in puppies.

**DOSAGE:** HEARTGARD® Plus Chewables should be administered orally at monthly intervals. The recommended dose is 40 mcg/kg body weight for dogs weighing 4 to 25 lbs (18 to 11 kg) and 136 mcg/kg body weight for dogs weighing 26 lbs (11.5 kg) and over.

**EFFECTIVENESS:** HEARTGARD® Plus Chewables, given orally along with the recommended dose and regimen, are effective against the tissue larval stage of heartworm (D. immitis) for a month (30 days) after treatment and will successively prevent the development of the adult stage. HEARTGARD® Plus Chewables are also effective against canine roundworms (T. canis, T. leonina), cat roundworms (O. feline), and hookworms. A. caninum, U. stenocephala, A. braziliense.

**ACCEPTABILITY:** In susceptible and non-susceptible dogs, HEARTGARD® Plus Chewables are generally well tolerated. Some cases of vomiting, diarrhea, and other gastrointestinal symptoms have been reported following the use of HEARTGARD. In clinical field trials with HEARTGARD Plus, vomiting or diarrhea within 24 hours of treatment was observed in 0.1% of treated animals. This following adverse reactions have been reported following the use of HEARTGARD: Depression/lethargy, vomiting, anorexia, diarrhea, excitation, excitement, tremors, weakness, recumbency, muscle twitches, and anura.

**SAFETY:** HEARTGARD® Plus Chewables are contraindicated in dogs with a history of seizures. In clinical field trials with HEARTGARD Plus, vomiting or diarrhea within 24 hours of treatment was observed in 0.1% of treated animals. This following adverse reactions have been reported following the use of HEARTGARD: Depression/lethargy, vomiting, anorexia, diarrhea, excitation, excitement, tremors, weakness, recumbency, muscle twitches, and anura.

**GUARANTEE:** Customer Satisfaction Guarantee

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**HEARTGARD®** (ivermectin); **HEARTGARD Plus** (ivermectin/pyrantel)

Dogs infected with heartworms after monthly administration with HEARTGARD

- HEARTGARD Brand Products must be obtained only from you, a licensed practitioner, with a veterinarian/client/patient relationship.
- Dogs may qualify only once, per lifetime of the dog, for either Level 1 or Level 2 Eligibility.

**Level 1**
- 9 months continuously,* as recommended by a veterinarian.
  - Dogs starting on HEARTGARD between 6 weeks and 4 months of age are covered immediately.
  - Dogs starting on HEARTGARD between 4 and 6 months of age are covered following a negative antigen test 6 months after the first dose is administered.
  - Dogs starting on HEARTGARD after 6 months of age are covered if antigen tests performed prior to the first dose and 6 months following the first dose prove negative.

**Level 2**
- 9 months, but with missed dose(s) and/or insufficient negative antigen testing record.

**Qualifying Positive Tests**
- 2 positive antigen tests performed on 2 separate blood samples
- 2 positive antigen tests performed on 2 separate blood samples

**Compensation**
- $500 for veterinary services
- Complimentary adulticide treatment
- One-year supply of HEARTGARD

The dose must have been taken within 31 days.

**INTESTINAL PARASITES**

**Dogs infected with roundworms or hookworms**

- HEARTGARD Plus must be obtained only from you, a licensed practitioner, with a veterinarian/client/patient relationship.
- The dose must have been taken within 31 days.
- Identification of parasite eggs by fecal flotation in the clinic
- Reimbursement for the cost of positive fecal exam and the cost of treatment based on dog’s weight**††

**PALATABILITY**

- Dogs that do not accept HEARTGARD Real-Beef Chewables

**HEARTGARD (ivermectin) Brand Products**

- 25+ years, 2,000,000,000+ doses

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**IMPORTANT SAFETY INFORMATION:**

HEARTGARD is well tolerated. All dogs should be tested for heartworm infection before starting a preventive program. Following the use of HEARTGARD Plus, digestive and neurological side effects have rarely been reported. For more information visit www.HEARTGARD.com.

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**The Plus Customer Satisfaction Guarantee guarantees:**

- Highly effective prevention of heartworm disease
- Reliable treatment and control of hookworms and roundworms (which can infect pets and people)
- The only Real-Beef Chewables dogs love to take.

**The Plus Customer Satisfaction Guarantee from HEARTGARD Plus, simply call 1-888-MERIAL-1 or contact your Merial Sales Representative.**

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* This guarantee will be honored at Level 1 with administration of 9 doses administered consecutively during peak transmission season (March through October).
** Dogs housed in intensified population facilities of 6 dogs or more will be covered under this guarantee for heartworms but not for intestinal parasites.
†† Reimbursement is based on a set fee schedule and may not equal the amount charged to the client by the veterinary clinic.

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If you have a case in your practice that may qualify for The Plus Customer Satisfaction Guarantee from HEARTGARD Plus, simply call 1-888-MERIAL-1 or contact your Merial Sales Representative.