

**Worm Wars 2020 Sweepstakes
Official Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING.**

1. **Eligibility:** The Worm Wars 2020 Sweepstakes (the "Promotion") is available only from March 1, 2020 through December 31, 2020.

Eligible participants must meet all the following criteria:

- a. Legal resident of the United States or the District of Columbia (collectively the "Territory");
- b. 18 years of age, or the legal age of majority in the participant's state of residence or older;
- c. An employee of a veterinary clinic in the U.S. or District of Columbia ("Clinic"); and
- d. Not a veterinarian practicing veterinary medicine, or licensed to practice veterinary medicine, in Minnesota.

Any officials or employees of any government agency (including municipal, local, regional, state or federal) shall NOT be eligible to participate in this Promotion where such affiliation poses a conflict of interest and violates applicable policies related to gifts or contests.

Boehringer Ingelheim Animal Health USA Inc. ("Sponsor"), SweepstakesPros ("Promotion Administrator") and their respective parents, subsidiaries and affiliated companies, retailers, sales representatives, dealers, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion and each of their respective officers, directors, employees and agents (collectively, "Promotion Parties"), and their immediate family members and people living in the same households of each (whether related or not) are not eligible. Void outside the United States and where prohibited by law.

2. **Promotion Period:** The Promotion begins at 12:00 p.m. Eastern Time ("ET") on March 1, 2020 and ends at 6:00 p.m. ET on December 31, 2020 (the "Promotion Period").
3. **How to Enter:**
 - a. **Poster Entry:** Obtain your free "Tracking" posters (each a "Poster") from your Boehringer Ingelheim Sales Representative. Follow the instructions on the Poster, and fill in the required information on the Poster for twenty (20) canine patients of your Clinic to whom you have prescribed a heartworm preventive during the Promotion Period (patients must not currently be on heartworm disease prevention, or have been on heartworm disease prevention in the previous 12 months, in order to add them to a Poster) (each a "Patient"). Once you have completed the information on the Poster for twenty (20) Patients, take a photo of the completed Poster, go to www.heartgardclinic.com (the "Website") and click on the link on the home page to locate and complete the online official entry form. During the Promotion Period, follow the on-screen directions to enter the Promotion, upload the photo of the completed Poster, complete all required fields and click submit to receive one (1) entry in the Promotion. Poster must be complete and filled in with all the required information. Incomplete posters will be disqualified. There is no limit to the number of Poster Entries you may submit; however, each Poster Entry must have unique Patient information that has not been submitted before in this Promotion.
 - b. **Mail-in Entry:** To enter the Promotion by mail, during the Promotion Period, hand print (in the following order) your full name, affiliated clinic name, clinic's complete street address, daytime telephone number, your email address and your birth date, on a 4" x 6"

postcard (with no outer envelope) and mail it to: Worm Wars 2020 Sweepstakes, PO Box 18202, San Jose, CA 95158 to receive one (1) entry in the Promotion. Postcards must be received within seven (7) days of the last day of each calendar month of the Promotion Period. Except for the first calendar month of the Promotion, Postcards received through the 7th day of each month will be considered an entry in the prior month. Postcards for the last month of the promotion must be received by January 7, 2021. All mail-in entries must be legibly hand written (including addressing), mailed separately with no outer envelope and have sufficient postage.

There is no limit to the number of entries you may submit in the Promotion. To the maximum extent permitted by law, all entries become the exclusive property of the Sponsor and will not be acknowledged or returned except as provided herein. You are not a winner until your prize claim is validated and you receive official written notification from the Promotion Administrator.

4. **Monthly Prize Drawings:** On or about two (2) weeks after the end of each calendar month during the Promotion Period, the Promotion Administrator will conduct a random drawing for 2 Monthly Prize winners from among all eligible entries received through the end of the applicable month. Entries received for previous Monthly Prize drawings will not roll over into subsequent Monthly Prize drawings.
5. **Prizes, Approximate Retail Value (“ARV”) & Odds:** Twenty (20) Grand Prizes (two per month) awarded to the Clinic affiliated with the entrant. Each Grand Prize includes the winner’s choice of one (1) of the following:
 - a. Furbo Dog Camera 1080p full HD Camera & Night Vision (ARV: \$299.99)
 - b. Fitbit Aria 2 Smart Scale & Charge 3 Fitness Tracker Set (ARV: \$350.00)
 - c. Automatic Tennis Ball Launcher (ARV: \$240.00)
 - d. Hammertone Bronze Finish Cocktail Table Fire Pit TV (ARV: \$360.00)
 - e. Homedics TotalClean Air Purifier for Households with Pets (ARV: \$298.00)
 - f. iRobot Roomba 675 Robot Vacuum (ARV \$319.00)

Total prizes per month ARV: up to \$720.00. Total ARV of all prizes: up to \$7,200.00. No substitution, cash redemption or transfer of prizes is permitted except at Sponsor’s sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes, and all other costs associated with acceptance or use of the prizes, are the sole responsibility of the winners. Arrangements for delivery of prizes will be made after winner validation. **LIMIT ONE PRIZE PER CLINIC PER MONTH AND TOTAL OF TWO (2) PRIZES PER CLINIC.** Odds of winning a prize depend on the number of eligible entries received. Prize(s) will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules. If the Clinic associated with the winner declines the prize or fails to execute required documents within stated time, prize will be forfeited. At the Sponsor’s discretion, unclaimed or forfeited prize(s) may not be awarded.

6. **General Rules:** All applicable federal, state and local laws apply. Potential winners may be contacted by telephone, email, regular mail or overnight mail, and may be required to complete, sign and return an affidavit of eligibility, a liability release, and where lawful, a publicity release within a stated amount of time. The return of any prize or failure to respond to notices or return any required documents in a timely manner or as determined by the Promotion Administrator, may result in disqualification and the choosing of an alternate winner. By participating in this Promotion, entrants agree to abide by and be bound by the Official Rules and decisions of the independent Promotion Administrator, which shall be final in all matters relating to the Promotion.

Promotion Parties are not responsible for: (i) entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected or for non-delivered or postage-due mail; or for printing, distribution or production errors; (v) causes beyond Promotion Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Promotion; (vi) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Promotion; (vii) any typographical or other error in the printing or advertising related to the Promotion, in the administration or execution of the Promotion, or in the announcement/notification of prize winners; (viii) by any human, or other error, which may occur in this Promotion or (ix) cheating or fraud by any entrant. All incomplete or non-conforming entries will be disqualified.

If for any reason this Promotion cannot be executed as planned, including but not limited to infection by virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor or Promotion Administrator that corrupt or affect the security, administration, fairness, integrity, fairness or proper conduct of this Promotion, or if this Promotion is compromised or becomes corrupted in any way, electronically or otherwise, Promotion Administrator reserves the right, in its sole discretion, to void suspect entries/entrants and/or modify, suspend and/or terminate this Promotion at any time. If the Promotion is terminated before the stated end date of the Promotion Period, the Promotion Administrator will select any remaining winners in a random drawing from among all eligible, non-suspect entries received through all entry methods combined as of the time/date of termination.

Promotion Administrator reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process, who acts in a disruptive or unfair manner, or who attempts to enter using any automatic or programmed entry method, or any entry service. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND/OR PROMOTION ADMINISTRATOR RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be declared made by the person in whose name entry was made. The Promotion Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Promotion Administrator – including, without limitation, government issued photo identification) for any reason the Promotion Administrator deems necessary, in its sole discretion, for the purposes of administering this Promotion in accordance with these Official Rules. Failure to provide such proof to the complete satisfaction of the Promotion Administrator within the timeline specified by the Promotion Administrator may result in disqualification by the Promotion Administrator, in its sole discretion.

7. **Release & Waiver:** By participating in this Promotion, entrants agree to release, discharge and hold harmless Promotion Parties from and against any and all liability, loss, injuries or damages associated with participation in this Promotion or the acceptance, possession, use or misuse of any prize received in this Promotion. By participating in this Promotion, entrants waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to participate.
8. **Publicity:** Acceptance of a prize constitutes permission for the Sponsor and its agencies to use winners' names, voices and/or likenesses for purposes of advertising and publicity in all media now known or hereinafter invented without territorial or time limitations and without additional compensation or notice, unless prohibited by law.
9. **Privacy:** The personal information collected through this Promotion is subject to Sponsor's Privacy Policy located at <https://www.boehringer-ingelheim.com/data-privacy>. By entering this Promotion, you agree to the use of your personal information as described in the above

Privacy Policy. In the event of any conflict between these Official Rules and Sponsor's Privacy Policy, these Official Rules shall take precedence.

10. **Choice of Law and Jurisdiction:** This Promotion is offered only in the United States and is governed by the laws of the State of Georgia. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the federal or state courts of the State of Georgia located in the county of Gwinnett for any action, suit or proceeding arising out of or relating to this Promotion.
11. **Winners' List:** To view the winners' list for this Promotion, please visit <http://certified.promotrust.com/BI/WormWars2020sweepstakes/winners>. The winners' list will be available after winner validation has been completed.
12. **Third Party Rights:** All trademarks used herein are the property of their respective owners. Manufacturers of the prizes offered in this Promotion do not sponsor or endorse this Promotion and are not affiliated with the Sponsor or Promotion Administrator in any way.
13. **Sponsor:** Boehringer Ingelheim Animal Health USA Inc., Duluth, GA. Mail-in entries are not accepted at this address.
14. **Promotion Administrator:** The Promotion is administered and judged by SweepstakesPros, P.O. Box 18404, San Jose, CA 95158. Mail-in entries are not accepted at this address.